

Press Release

Paris (France), 2nd of August 2017

Allvibes public launching event taking place on September 20, 2017, in Paris

Allvibes mobile app, currently available on iOS through on invitation only, will be publicly launched on September 20. On this occasion, the startup will hold a cocktail party gathering influencers already users of the app, bloggers, corporate partners and journalists (on invitation only).

Today, the mobile app for sharing clients' experiences through short videos is only available for a small number of selected people. Indeed, the startup chose to make Allvibes only available for influencers in the food and travel sectors at first.

However, on September 20, in Paris (France), Allvibes team will make the app available to public, allowing anyone to search through its unique video content. Thanks to Allvibes videos, customer reviews enter deeper into this new era of SmartTourism: finding trustfull, genuine and contextualised reviews to organise your hangouts is within reach.

For this public launch, Allvibes team, along with innovative partner brands mostly from the FoodTech and TourismTech sectors, will organise a cocktail party. About 150 people will be attending, among which guests Vibers (influencers), bloggers and journalists.

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